

Bottle Drive Tips



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Put Your Team Together

- Form a team (it might be a committee already in place for fundraising or other community activities)
- Choose a team leader for the drive
- Assign responsibilities for the following steps
- Check with your local municipality regarding guidelines and registration requirements



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Contact a Return-It Depot

To find an authorized Return-It Depot near you, visit Return-It.ca/locations. Here is information you'll find on our site:

- Which empty beverage containers are accepted and what the deposit refunds are
- Inform you of the required quantities and container types per bag for faster redemption
- They may provide resources to help you with your drive. Some depots may even offer free pick-up service

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Establish the Best Collection Methods that Suit Your Style

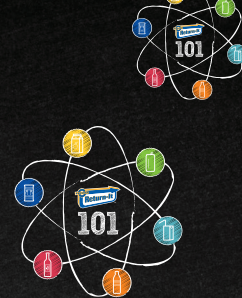
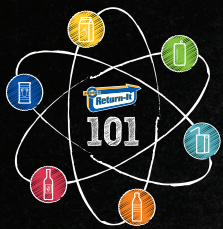
- **Central Site Collection** | Find a good central location like a field, church or parking lot and let the beverage containers come to you.
- **Depot Drop-Off** | Collect your containers by setting up at a Return-It Depot. Returning them for a refund doesn't get any easier than this.
- **Neighbourhood Pick-Up** | It's kind of like door-to-door but with a twist. Drop off flyers in your community that ask people to leave their containers in front of their houses. Then, when your event day comes around, simply swing by and pick them up.
- **Bulk Account** | Head down to your local Return-It Depot and ask to have an account set up for your group. Anytime a member of your group or community returns containers, the money can go straight to your group's fundraising account.
- **Express** | Select depots have Return-It Express. You can drop off your containers at a Return-It Express kiosk without having to sort them first. We take care of the sorting and credit the deposit refunds to your online account. Learn more and see participating locations at Return-It.ca/locations/Express



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Spread the Word and Get Social

- Once you have decided on the date, the area and the collection method, you can coordinate the publicity. This is essential to a successful drive.
- Have a reason for the drive such as buying sports equipment, financing a trip, helping in a building program or supporting a charity. Some goal the community can get behind.



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- Print simple flyers with:
- Name of your organization
- Reason for drive
- Date of drive
- Time for collection
- Collection method (door-to-door or central location)
- List of what you are collecting
- Telephone number people can call for information
- Deliver a flyer to every home in your collection area
- Make sure every member of your group has flyers to take home
- Write a short announcement of the event, including the information on the flyer, and send it to the community events page of your local newspaper and to the public service announcement departments at local radio and television stations. The most effective method of distributing information is delivery of door-to-door notices. If you have the volunteers to do this, you should deliver the notices twice—one month before the drive and the week of the drive.
- Get social - create a Facebook event for your drive and invite as many people as possible. Use Twitter and email too!

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Assign Collection Teams and Equipment

- If you have chosen a door-to-door or neighbourhood pick-up collection, divide the area into sections and assign collectors, drivers and vehicles to these areas
- If you have chosen a central site or depot drop-off, have a team onsite to greet people bringing in donations, and facilities for handling empty containers until you're ready to deliver them to a Return-It Depot
- Make sure packers follow the guide according to size and type. Soft drink and juice containers must be kept separate from containers for beer and other alcohol beverages. Glass bottles should be packaged in cardboard boxes, in any quantity and sizes, making sure the number can be easily checked. Have enough volunteers on hand to sort containers. This will help make your drive day efficient.



For any assistance and instructions, contact your local Return-It Depot.